

FAX# 703 326 7000
CREDIT RISK !! OCT1/12 18.27
FROM REP *** WFTV-TV ***
HARRIS REPORT
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

6190731

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 6190731

EST#	471	COMMENTS: (LINE, ORDER, INVOICE)
1	1	1

PRDCT	<u>NELSON FOR SENATE</u>	<u>EST#471</u>	COMMENTS: (LINE, ORDER, ...)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT1/12 18.27

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
EP ATTITE

TO LENA
FR JULIE
REV RATE ON 40
RUCT M2
TTLS \$134545..91X
PLS CFM, THX 10/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 471

AGENCY PRODUCT CODE					SAT
40 R 900A-1000A	30	\$1,050.00	11/3	11/3	2

PROGRAM :	GMA SAT		
STATION MAKEGOOD OFFERS:			
M2 REJECT BUY#40	MISSED:SAT/900A-1000A	NOV3 (2/WK)	30S
	OFFER: NONE		\$560.00
	CMT:DUE TO RATE		(SEP27/12)

REP HEADLINE# 6190731 TRF# 317344
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 18.27
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL 134545.00												
TOTAL SPOTS 91												

NOV/12 134545.00

MARKET TOTALS \$309,100 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE